



Director General Daren Tang
World Intellectual Property Organization
34 Chemin des Colombettes
1202 Geneva
Switzerland

October 16, 2020

Dear Director General Tang:

Congratulations on your appointment as Director General of the World Intellectual Property Organization and welcome to Geneva.

For many years, I have worked with the WIPO staff and senior leadership to advocate for pro-innovation policies globally. As Director of the newly formed, Geneva-based Innovation Council, I look forward to continuing this engagement.

The Innovation Council brings together a diverse group of innovators to share insights about the innovation process and the policies that best support it. Our members are large and small organizations, and they represent a range of sectors and countries. They share their practical experiences in order to contribute to the establishment of enabling environments for R&D, knowledge and technology sharing, and the commercialization of new technology solutions.

Two of our members are Qualcomm, a wireless technology innovator celebrated for filing the one millionth PCT application, and Novartis, which develops and manufactures life-saving treatments and distributes both proprietary and generic medicines globally. In addition to multinational companies such as these, we count tech transfer offices, industry groups, and start-ups from South Africa, Singapore, Colombia, the United States, and Europe among our members.

The Innovation Council endorses effective systems for IP protection and enforcement. We support policymaking based on quality evidence. We consider it crucial that inventors of all types and from all geographies have the ability to use IP tools to transform their ideas into offerings that can improve society. For many years, our members have supported WIPO initiatives such as the Inventor Assistance Program, WIPO Green, and WIPO Re:Search.

Director General Tang, on behalf of the Innovation Council membership, I wish you great success in your new role. I look forward to working together in the coming years.

Best regards,

A handwritten signature in black ink, appearing to read "Jennifer Brant", with a stylized flourish at the end.

Jennifer Brant
Director