

ACTIONS TO ADDRESS THE IP GENDER GAP

1 **Precise Data Collection**

To understand the scope and nature of the IP gender gap and facilitate appropriate policy solutions, it is necessary to determine with greater certainty what data is being collected, as well as what challenges stand in the way of data collection.

2 **Promoting programs that encourage female engagement with IP**

There are several types of interventions most likely to contribute to women entering either STEM (Science, technology, engineering, and mathematics) or other IP-intensive fields:

Programs for girls

Programs for women

Programs for educators

Grants and scholarships for STEM education

Internships and mentoring

Funding opportunities for academic researchers

Promoting investment capital for women entrepreneurs

Fundamental capacity-building

**3**

Increasing the number of women IP Law and Administration professionals

Since STEM credentials are preferred or required for these jobs, encouraging women to enter STEM can create a pipeline to IP law and administration careers. Another strategy is the direct creation of targeted programs to train women in IP law and administration.

4

Helping women to understand the value of IP to their work and how to use the system

Programs that raise general awareness of IP among women and that offer capacity-building to communities that might benefit from IP and/or to provide IP-related services should be put in practice.

5

Providing women with mentoring and opportunities for advancement in IP-intensive fields

That includes providing networking and mentoring opportunities; helping women to succeed and stay in IP-intensive careers; encouraging women to commercialize their inventions