

FIVE CHALLENGES CONTRIBUTING TO THE IP GENDER GAP



INNOVATION COUNCIL

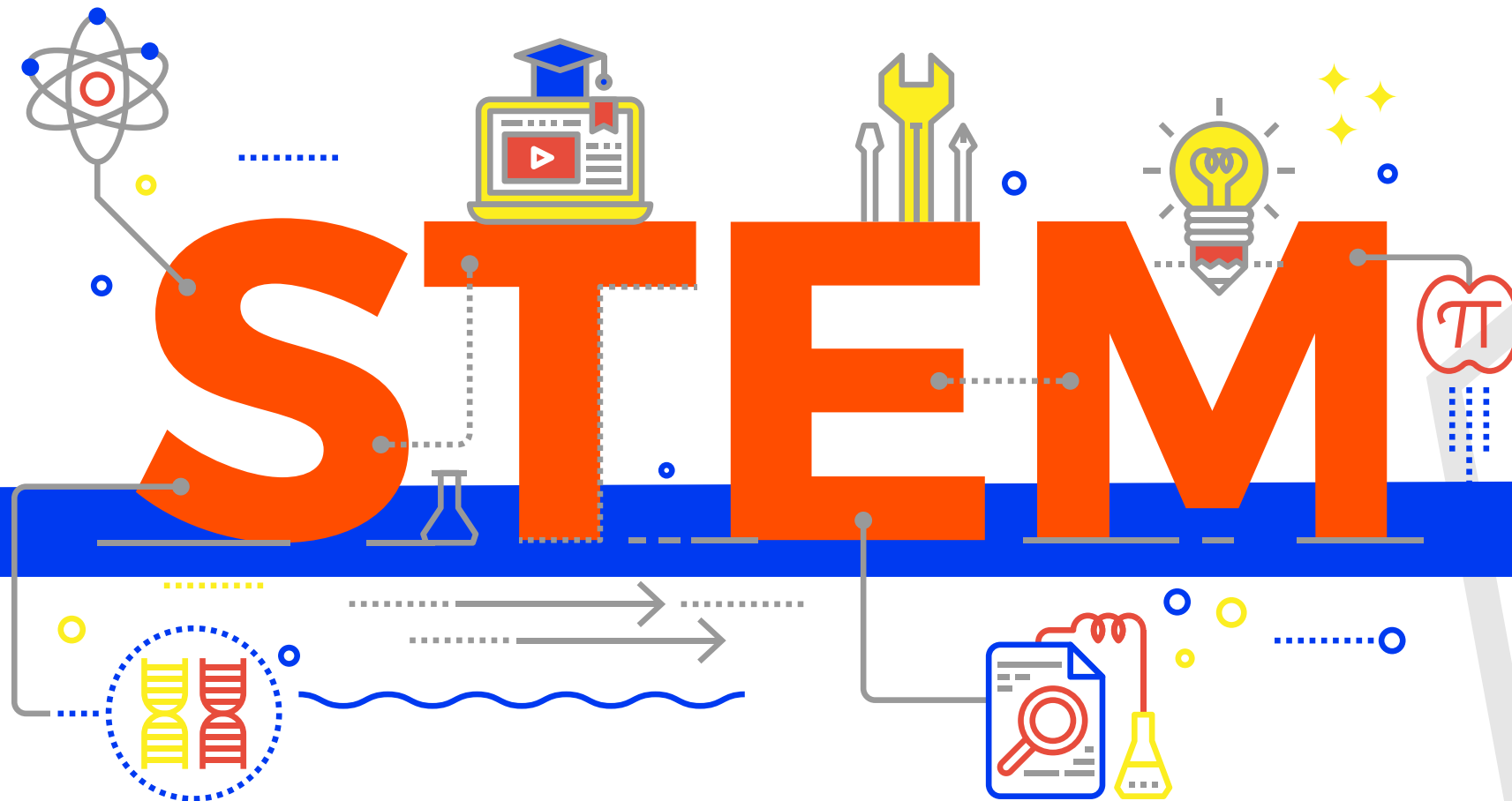
CHALLENGE 1

More data is needed to understand the scope and nature of the IP gender gap.



CHALLENGE 2

Women are less likely to be encouraged and trained to enter stem fields, and are also less likely to receive the resources they need to succeed in business.



Women are **less likely** to enter careers in IP law and administration.

CHALLENGE 3



CHALLENGE 4

There is a general **lack of understanding** of the value of IP rights and how the IP system works.



Women are **less likely** to receive mentoring and opportunities for advancement in IP-intensive fields

CHALLENGE 5

