

Addressing the IP Gender Gap

Discussions among actors from the global innovation ecosystem

This series of virtual events will take a look at the IP gender gap in the Americas region. Political leaders, heads of IP offices, economists, and scholars will discuss how best to attract underrepresented groups to use the patent system, what data needs to be collected in order to understand the gap, and how to interpret new and existing data in order to develop solutions that will help close the gap.

Panel I: High-level Policy

October 13, 2021

5:30^{PM}–6:30^{PM} 11:30^{AM}–12:30^{PM} 8:30^{AM}–9:30^{AM}
CET EDT PDT

Co-moderators:

Ms. Holly Fechner

Executive Director, Invent Together

Mr. Marco Aleman

Assistant Director General, IP and Innovation Ecosystems Sector, WIPO

Panelists:

Ms. Loreto Bresky

Director, Instituto Nacional de Propiedad Industrial (INAPI), Chile

Ms. Gheidy Gallo Santos

Presidential Counselor, Consejería Presidencial para la Equidad de la Mujer, Colombia

Ms. Pilar Escobar Bautista

Counselor, Permanent Mission of Mexico to the United Nations Office in Geneva

Ms. Karin Ferriter

Deputy Chief Policy Officer, Office of Policy and International Affairs, United States Patent and Trademark Office (USPTO)

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Panel II: IP Economists

October 14, 2021

5:00^{PM}–7:00^{PM} 11:00^{AM}–1:00^{PM} 8:00^{AM}–10:00^{AM}
CET EDT PDT

Moderator:

Mr. Carsten Fink

Chief-economist, Department of Economics and Data Analytics, WIPO

Panelists:

Dr. Lisa Cook

Michigan State University, United States

Mr. Sean Martineau

Manager and Acting Data Steward, Corporate Strategies and Services, Canadian Intellectual Property Office (CIPO)

Mr. Alvaro Gonzalez

Head of Business Intelligence, INAPI, Chile

Mr. Rich Corken

Chief Economist, Intellectual Property Office of the United Kingdom (UKIPO)

Mr. Andrew Toole

Chief Economist, USPTO

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