



# A free online IP learning program



# L2Pro Africa

We are pleased to introduce to you the **L2Pro** (Learn to Protect) Africa Program, a free online learning tool which provides information on patents, trademarks, industrial designs and copyright to assist and empower start-ups, SMEs, and researchers in Africa to protect, secure, and maximise their innovations.

It is our hope that providing information on these important areas of intellectual property will assist African innovators to use the IP systems to protect their innovations and build and grow sustainable businesses.

The content currently includes information on 7 jurisdictions including Ghana, Kenya, Nigeria, Rwanda, Uganda, ARIPO and OAPI. The content will be expanded during the course of next year to other countries in Africa .

The information has been presented in a summarised fashion with inventors and start-ups in mind and provides information about filing, registration and enforcement of IP rights

in a simplified manner with easy to understand language and no legal jargon.

Qualcomm and Adams & Adams have partnered in this initiative and are interested in opportunities to work with you to spread word of this useful resource which we hope will, in time, encourage participation in the IP system by our local innovators.

Please visit the L2Pro Africa website <https://l2proafrica.com> or use the QR Code below to register and see the content on offer:



Please send any questions, comments or feedback to [ask@adams.africa](mailto:ask@adams.africa)

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